

# NCC Cable System Order

Rev. 11/7/2007

Order #	62335566
Syscode	8288
System Name	Spectrum/Marquette Interconnect, MI
Market	Marquette
AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul'16

Flight Dates	09/19/16 - 10/02/16
Agency	Del Cielo Media
Advertiser	Making Government Accountable
Client Code	MGA16
Product Code	ORDR
Est Code	919COP
Product Name	MI-Gov
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/27/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$2,240.00
Commission	\$336.00
Net Total	\$1,904.00
Total Spots	40
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : 9/26 MG as advised by system

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	919925	9/19/16	9/25/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	\$42.00	\$0.00	30	-1x
2	FXNC	926C02	9/26/16	10/2/16	05:00	09:00	X	X	X	X	X	X	X	-	-	1	\$44.00	\$44.00	30	
3	FXNC	919925	9/19/16	9/25/16	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$44.00	\$44.00	30	-1x
4	FXNC	926C02	9/26/16	10/2/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$46.00	\$92.00	30	
5	FXNC	919925	9/19/16	9/25/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$55.00	\$495.00	30	-8x
6	FXNC	926C02	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	17	\$59.00	\$1,003.00	30	
7	FXNC	926C02	9/26/16	10/2/16	05:00	09:00	X	X	X	X	X	X	X	-	-	1	\$44.00	\$44.00	30	+1x
8	FXNC	926C02	9/26/16	10/2/16	16:00	19:00	X	X	X	X	X	X	X	-	-	1	\$46.00	\$46.00	30	+1x
9	FXNC	926C02	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$59.00	\$472.00	30	+8x
Sep 2016   Oct 2016   Nov 2016   Dec 2016   Jan 2017   Feb 2017   Mar 2017   Apr 2017   May 2017   Jun 2017   Jul 2017   Aug 2017   Total																				
SPOTS		10	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	40
AMT		\$539.00	\$1,701.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,240.00

SYSTEM APP: SALES ACCT Date Printed 09/27/16